

Aleksandra Shkurat

Product Design Lead – UX Strategy, Design Systems & Accessibility

alexandrashkurat@gmail.com • [Portfolio](#) • [LinkedIn](#)

Experience

UX team lead at Sanoma Learning

Nov 2022 – till now

I define a design strategy for [itslearning](#), an LMS for the European market, lead a cross-functional team of 5 UX designers, UX writer and an Accessibility expert, and stay hands-on with design work.

Key achievements:

- Reorganized team workflows and established structured collaboration between UX, 8 development teams and 6 product managers.
- Hired 4 UX designers and led the recruitment of an Accessibility Expert.
- Structured how UX and UX Research work together.
- Scaled the Prometheus design system, created clear guidelines, and ensured adoption across engineering, improving delivery speed and consistency.
- Delivered major interface updates, such as color and typography, page templates, unified size scale and patterns, and redesigned main and course navigation.
- Raised accessibility maturity by upskilling designers and building effective collaboration with developers.
- Created an accessibility annotation kit used across Sanoma Learning, supported the Accessibility Champions group, and co-authored the UX manifesto.
- Migrated the design team from Sketch to Figma.

Lead UX/UI designer at Eurovensys (ex. Rovensys)

Dec 2020 – Nov 2022

I led a team of 3 UX/UI designers and established a structured design process for 2 products and multiple internal initiatives.

Key achievements:

- Expanded the Remedy design system, added guidelines and templates.
- Curated the implementation of the Skyline design system in Versaic, a grant management system, after its acquisition by Benevity.
- Set up an accessibility evaluation process and 4 educational sessions.
- Prepared the Remedy EHR for go-live.

UX/UI designer at Eurovensys (ex. Rovensys)

Oct 2018 – Dec 2020

I established a full-cycle design process for Versaic, a grant management system for the US market.

Key achievements:

- Formalized and simplified the white-labelling process, reducing implementation time from 24h to 8h per client.
- Conducted an internal accessibility audit and prepared a plan that then helped to achieve 87% AA-compliance to WCAG 2.0. Later, provided design concepts for fixing accessibility issues based on an external report by LevelAccess.

Education

Designing User Experience and Internet Analytics

Bialystok University of Technology, postgraduate program

Printing & Publishing

Belarusian State Technological University, full higher education (pre-Bologna)

Recent courses

Designing AI experiences

NNgroup

Applying WCAG in the creation and adaptation of websites

Ministry of Digital Affairs (Poland) & Certes sp. z o. o.

Skills

Design

Design systems, Cross-platform design, Scaling design processes, Interaction & UI design, Figma, Prototyping, Accessibility & WCAG, Universal design, HTML & CSS

Leadership

UX vision & strategy, Team leadership, Hiring, Mentorship, Roadmap shaping, Cross-functional collaboration, Leading remote teams, Decision making

Languages

English, Polish, Russian

UX/UI design trainer at IT Academy

Sep 2019 – Dec 2020

50+ alumni from 4 groups. Now they work at NeatTech.io, OPLATI, Eurovensys etc.

UI/UX designer at Andersen Lab

Jun 2018 – Sep 2018

Short-term full-time contract role focused on UI/UX design tasks in a multi-project outsourcing setup.

UI/UX designer at Pixolio

Jun 2017 – Jun 2018

I worked as a UI/UX Designer in a small outsourcing team, contributing to several client products, including responsive web platforms and native mobile applications. Designed interfaces and basic user flows for early-stage and evolving products, such as a school harassment reporting system, a dating application, and a logistics-related tool, collaborating closely with developers and stakeholders.

I hereby give consent for my personal data included in my application to be processed for the purposes of the recruitment process under the European Parliament's and Council of the European Union Regulation on the Protection of Natural Persons as of 27 April 2016, with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (Data Protection Directive)